



Cornell University
College of Veterinary Medicine

Office of Continuing Education
Cornell University
Box 52, T1 002 Veterinary Research Tower
Ithaca, NY 14853-6401
Telephone: 607-253-3200
Fax: 607-253-3198

February 27, 2007

Dear representative,

We would like to invite your company to partner with the Cornell College of Veterinary Medicine as a sponsor and/or exhibitor at the **19th Annual Fred Scott Feline Symposium**, being held at the college July 27-29, 2007. This conference has a long tradition at Cornell and we are dedicated to making it stronger with each successive year.

Your participation as a sponsor and/or exhibitor is important to us.

- **SPONSORSHIP** - Sponsors help support the College of Veterinary Medicine in providing top-quality speakers and learning experiences. As a conference sponsor you will:
 - * receive complimentary exhibit space
 - * be in all pre-conference marketing materials (for applications received by **March 23, 2007**)
 - * have your company logo on the conference website and on the front of the course book
 - * allowed a one page insert in each conference attendee bag

All levels of support are appreciated. In addition to general support, below are a few "named" opportunities.

- * \$750 for general sponsorship
 - * \$1000 for continental breakfast each day (Friday, Saturday, or Sunday) (3)
 - * \$2500 for lunch on Friday (1)
 - * \$2500 for the Saturday Lunch buffet (1)
 - * \$4500 for the annual picnic with entertainment on Friday evening (1 or split)
 - * Special opportunities for speaker sponsorship may exist – please call
- **EXHIBIT SPACE** - Exhibitors have the opportunity meet the audience and to network with approximately 120 attendees during the conference and at the Friday evening picnic. Exhibitors are a valuable asset to the college in maintaining a competitive registration fee for attendees.

Exhibit space is limited. The first floor of the Atrium in the Veterinary Education Center will serve as our exhibit hall. This will give all exhibitors access to the traffic flow of conference attendees.

Please return the enclosed **Sponsorship Application or the Application for Exhibit Space** to us as soon as possible. To be included in all pre-conference materials, Sponsorship Applications must reach us by March 23, 2007. Applications for Exhibit Space should be returned to us on or before June 15, 2007 to ensure your company benefits from the early exhibitor's fee of \$425; after June 15, 2007, the exhibit space fee will increase to \$475. Exhibit space will be assigned in the order that applications are received, on a first-come, first-served basis.

EXHIBIT SPACE SET-UP

Exhibit space will be available to you on Thursday, July 26, 2007 at 3:00 p.m. If you need to send your exhibit materials prior to your arrival on campus, please ship them to arrive no earlier than Wednesday, July 25, 2007 as our storage space is limited. Items can be shipped to: Office of Continuing Education, College of Veterinary Medicine, T1 002 VRT, Box 52, Route 366, Ithaca, NY 14853-6401.

ACCOMMODATIONS

To meet your accommodation needs hotel rooms have been blocked at:

Courtyard by Marriott Ithaca	607-330-1000
Best Western University Inn	607-272-6100
EconoLodge	607-257-1400

You can access this information and the applications online at www.vet.cornell.edu/education/ConEd.htm and then click on the link for the 19th Annual Fred Scott Feline Symposium.

If you have any questions or would like more information, please do not hesitate to contact me at 607-253-3200, fax 607-253-3198, or email amm36@cornell.edu. We look forward to having you among our sponsors and exhibitors at the 19th Annual Fred Scott Feline Symposium!

Sincerely,

Amanda Mott

Enclosure