

Cornell University
College of Veterinary Medicine

Office of Continuing Education
Cornell University
S2 169 Veterinary Education Center, Box 52
Ithaca, NY 14853-6401
Telephone: 607-253-3200
Fax: 607-253-3198

August 11, 2009

Dear Representative,

We would like to invite you and your company to partner with the Cornell College of Veterinary Medicine as a sponsor and/or exhibitor at this year's 26th Farriers Conference that is being held at the College on Saturday and Sunday, November 14-15, 2009.

The cost of exhibit space is \$145 and exhibits will only be open on Saturday, November 14, from 8:00 am – 9:30 am and 11:30 am – 1:00 pm. During these times we will not have any demonstrations for Farriers. This will allow attendees ample time to visit each exhibitor.

Your participation as a sponsor and/or exhibitor is important to us.

- **SPONSORSHIP** Sponsors support the College of Veterinary Medicine in providing top-quality speakers and most importantly, receive acknowledgement in all conference materials, receive a one-page insert into each attendee bag and an exhibit space. Sponsorship opportunities include:
 - General Sponsorship of \$750
 - Saturday continental breakfast \$750
 - Saturday lunch sponsor \$1,750
 - Saturday evening dinner and entertainment \$2,500
 - Sunday Hearty Breakfast \$1,000
 - Sunday Ice Cream Social \$750
 - Guest speaker sponsorship \$2,500 (Guest speakers include Mark Aikens, Rick Wheat and Jeffrey LaPoint)
- **EXHIBIT SPACE** Exhibitors have the opportunity to network with over 100 attendees and are a valuable asset to maintaining a competitive registration fee for attendees.

Let us hear from you by Friday, October 16, 2009 to secure an exhibit space for \$145, after October 16, 2009 the exhibit space price increases to \$195! We want to hear from you soon!

EXHIBIT AND ATTEND CONFERENCE

Last year some Exhibitors mentioned they would like to stay to attend the conference; you can participate as an exhibitor and an attendee for one low price of \$400 before October 16, 2009. After October 16, 2009 the price goes up to \$450.

APPLICATION

Please return the enclosed **Application for Exhibit Space** to us as soon as possible. Exhibit space will be assigned in the order that applications are received, on a first-come, first-served basis. You can also access this application on-line at www.vet.cornell.edu/extension/conedu/events.htm and then click on the link for the 26th Farriers Conference.

EXHIBIT SPACE SET-UP

Exhibit space will be available for set-up on Saturday morning November 14 at 7:00 am. If you need to send your exhibitor materials prior to your arrival on campus, please have them arrive no earlier than Wednesday, November 11, 2009, as our storage space is limited. Items can be shipped to: Office of Continuing Education, College of Veterinary Medicine, S2 169 Veterinary Education Center, Box 52, Ithaca, NY 14853-6401.

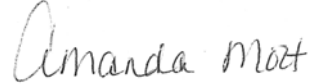
ACCOMMODATIONS

To meet your accommodation needs hotel rooms have been blocked at:

Best Western University Inn	607-272-6100
Ramada Inn	607-257-3100
EconoLodge	607-257-1400

If you have any questions or are interested in becoming a sponsor, please do not hesitate to contact me at 607-253-3200, fax 607-253-3198, or email amm36@cornell.edu. We look forward to seeing you at the 26th Farriers Conference!

Sincerely,

A handwritten signature in cursive script that reads "Amanda Mott".

Amanda Mott