



Cornell University
College of Veterinary Medicine

Office of Continuing Education
Cornell University
S2 169 Veterinary Education Center, Box 52
Ithaca, NY 14853-6401
Telephone: 607-253-3200
Fax: 607-253-3198

March 9, 2009

Dear representative,

We would like to invite your company to partner with the Cornell University College of Veterinary Medicine as a sponsor and/or exhibitor at the **21st Annual Fred Scott Feline Symposium**, being held at the college July 24-26, 2009. This conference has a long tradition at Cornell and we are dedicated to making it stronger with each successive year.

Your participation as a sponsor and/or exhibitor is important to us.

- **SPONSORSHIP** - Sponsors help support the College of Veterinary Medicine in providing top-quality speakers and learning experiences. As a conference sponsor you will:
 - * receive complimentary exhibit space
 - * be in all pre-conference marketing materials (for applications received by **April 10, 2009**)
 - * have your company logo on the conference brochure, on the front of the course book and on the conference website
 - * allowed a one page insert in each conference attendee bag

All levels of support are appreciated. In addition to general support, below are a few "named" opportunities.

- * \$750 for general sponsorship
 - * \$1000 for continental breakfast each day (Friday, Saturday, or Sunday) (3)
 - * \$2500 for lunch on Friday (1)
 - * \$2500 for the Saturday Lunch buffet (1)
 - * \$4500 for the annual picnic with entertainment on Friday evening (1 or split)
 - * Special opportunities for speaker sponsorship exist – please call
- **EXHIBIT SPACE** - Exhibitors are a valuable asset to the college in maintaining a competitive registration fee for attendees. You will have the opportunity to meet the audience and to network with approximately 110 attendees during the conference and at the Friday evening picnic.

Exhibit space is limited. The first floor of the Atrium in the Veterinary Education Center will serve as our exhibit hall. This will give all exhibitors access to the traffic flow of conference attendees.

Please return the enclosed **Application for Sponsorship and/or Exhibit Space** to us as soon as possible. To be included in all pre-conference materials, sponsorship applications must reach us by April 10, 2009. Applications for Exhibit Space should be returned to us on or before June 19, 2009 to ensure your company benefits from the early exhibitor's fee of \$425; after June 19, 2009, the exhibit space fee will increase to \$475. Exhibit space will be assigned in the order that applications are received, on a first-come, first-served basis with a priority to our corporate sponsors.

EXHIBIT SPACE SET-UP

Exhibit space will be available to you on Thursday, July 23, 2009 at 3:00 p.m. If you need to send your exhibit materials prior to your arrival on campus, please ship them to arrive no earlier than Wednesday, July 22, 2009 as our storage space is limited. Items can be shipped to: Office of Continuing Education, College of Veterinary Medicine, S2 169 Veterinary Education Center, Box 52, Route 366, Ithaca, NY 14853-6401.

ACCOMMODATIONS

To meet your accommodation needs hotel rooms have been blocked at:

Homewood Suites	607-266-0000
Best Western University Inn	607-272-6100
Ramada Inn Ithaca	607-257-3100

You can access this information and the applications online at www.vet.cornell.edu/education/ConEd.htm and then click on the link for the 21st Annual Fred Scott Feline Symposium.

If you have any questions or would like more information, please do not hesitate to contact me at 607-253-3200, fax 607-253-3198, or email amm36@cornell.edu. We look forward to having you among our sponsors and exhibitors at the 21st Annual Fred Scott Feline Symposium!

Sincerely,

A handwritten signature in black ink that reads "Amanda Mott". The script is cursive and fluid, with the first letters of "A" and "M" being capitalized and prominent.

Amanda Mott