

## 2012 New York State Veterinary Conference Sponsorship Opportunities

Mark your calendar:  
September 27-30, 2012

PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,500	FRIEND LESS THAN \$1,500
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Speaker/Social	Speaker/Social	Speaker/Social	Speaker/Social	Speaker/Social
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Company logo and brief company profile in registration packets	✓								
Company logo posted at speaker venue entrances	✓								
Company showcased at event		✓							
Five minutes to address event attendees		✓							
One premium booth space	✓	✓	✓	✓					
Looping video with logo played throughout the conference	✓	✓	✓	✓	✓	✓	✓	✓	
Looping video in speaker rooms with additional company info	✓	✓	✓	✓					
Company name/logo featured in all promotions	✓	✓	✓	✓	✓	✓			
Black/white half-page (5 x 7) advertisement in <i>Veterinary News</i>	✓	✓							
Black/white quarter-page (3.5 x 5) advertisement in <i>Veterinary News</i>			✓	✓					
Two complimentary drink tickets to the Purple Party	✓	✓	✓	✓	✓	✓			
Two complimentary Cocktail Party/Celebration Dinner tickets	✓	✓							
Your logo & website link placed on conference survey	✓	✓	✓	✓	✓	✓			
An electronic listing of all attendees and addresses	✓	✓	✓	✓	✓	✓	✓	✓	
Signage to showcase company at specific sponsored event/area	✓	✓	✓	✓	✓	✓	✓	✓	✓
Listing in exhibitor directory w/company logo and description	✓	✓	✓	✓					
Listing in exhibitor directory	✓	✓	✓	✓	✓	✓	✓	✓	

### Speaker Fund

#### Back in 2012

Money directed to the Speaker Fund at the Platinum, Gold, Silver, Bronze, and Friend levels will be pooled to secure the highest quality conference speakers.

### Consider These Social Sponsorship Opportunities

#### Platinum Level

- Friday Evening Cocktail/Celebration Dinner
- Saturday Evening Purple Party

#### Gold Level

- Continental Breakfast: Fri. and/or Sat.
- Lunch: Fri. and/or Sat.
- Brunch Sunday

#### Silver Level

- Thursday Welcome Reception
- Friday Afternoon Break
- Saturday Afternoon Break

#### Bronze Level

- Parking
- Celebration Dinner Bus
- Wine & Beer at Celebration Dinner

#### Conference Friend

- DJ at Celebrations
- Speaker Ready Room/Business Center