Industry Seminars

Vendors at the 2010 New York State Veterinary Conference (NYS-VC) will have an additional opportunity to showcase their products and services.

As in tradition, you can purchase booth space and discuss your product line and offerings in one-on-one conversations, as individuals visit your booth. We would also like to extend an invitation to your company on a first-come, first-served basis to incorporate your equipment and supplies that are part of our scheduled laboratories (please call).

In 2009 we introduced Industry Seminars. Held this year on October 1, from 12:30-1:00, in classrooms central to the conference activities, these formal presentations will allow you to make the most of your time by highlighting and demonstrating your products and new developments in a group setting.

We encourage you to leverage the Industry Seminar opportunity to communicate with a prime audience, at a prime time, in a prime location. In this educational and interactive environment, veterinarians will be able to see your products, ask questions, learn from, and be encouraged by each other -- all of which will reinforce your presentation.

Together these opportunities create a win/win situation. As a vendor you will reach a larger audience in greater detail and veterinarians will be exposed to the latest and best equipment that will position them to raise the standards of care they provide.

The NYS-VC will include your seminar in the schedule, but are not able to offer continuing education credit for it. You must reserve an exhibit booth to participate in the laboratories or at an Industry Seminar. Booth space at the 2010 NYS-VC is available before September 1 for $800 (after September 1, $900).

Demonstrating your products at a thirty-minute Industry Seminar is an additional $400.

For more information or questions, please contact Amanda Mott at 607-253-3200 or amm36@cornell.edu.