

# Parrot Behavior & Training Workshop

*Presented by*  
**Barbara Heidenreich**

March 31, 2012  
10 am to 5 pm

Download Registration Form

For more information, contact  
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## Workshop Description

Training with positive reinforcement is a skill caregivers can learn to use to create and modify their parrot's behavior. Paired with careful observation of bird body language it can be a powerful tool in shaping a well behaved, interactive and entertaining companion parrot. The mechanics of training with positive reinforcement will be explored via lecture, video, games, activities and demonstrations.

We will also explore the drawbacks of using methods based in negative reinforcement that have been traditionally used to create behaviors, as well as learn how to apply the more trust building alternatives. With video examples of parrots voluntarily participating in physical exams, intramuscular injections and blood draws without restraint, participants will be inspired by the power of positive reinforcement training.

## Meet the Presenter

Barbara Heidenreich has been a professional in the field of animal training since 1990. She is the President of Good Bird Inc ([www.GoodBirdInc.com](http://www.GoodBirdInc.com)), a company that provides behavior and training products to the companion parrot and small mammal communities. These products include Good Bird Magazine, books, videos, and animal training workshops. Barbara Heidenreich has been a featured speaker on animal training on six continents and has been published in nine different languages. Barbara Heidenreich is a former president of the International Association of Avian Trainers and Educators ([www.IAATE.org](http://www.IAATE.org)) and served on the Board of Directors from 1997-2009. She is a behavior and training consultant for KAYTEE and SuperPet.

Barbara also consults on animal training in zoos, nature centers and other animal related facilities. She has been a part of the development and production of more than 15 different free flight education programs and has worked with over 20 different animal facilities. In her career she has trained animals, trained staff, and/or presented shows at facilities around the world



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