

Cornell University College of Veterinary Medicine Pre-Vet Newsletter May 2019

Application Process for the Class of 2024



The <u>VMCAS Application</u> is live ! If you are applying in this cycle, you can start your application anytime. Once you start your VMCAS application and get your *VMCAS ID Number* go to our <u>Cornell web site</u> and start your <u>Tracking Page</u>. This is how we communicate with you throughout the application process and where you will get your admissions decision.

Center for Veterinary Business and Entrepreneurship launches

What does cash flow and commercialization have to do with caring for cats or cows? Cornell University College of Veterinary Medicine (CVM) believes the answer is, quite simply, everything.

This April, CVM launched the <u>Center for Veterinary Business and Entrepreneurship</u> (<u>CVBE</u>), a new inter-disciplinary program intended to spur research, training and outreach in veterinary business to improve animal healthcare.

Businesses are the vehicle for delivering veterinary medical services and developing new life-saving products. Yet, veterinary academia has largely ignored the business of veterinary medicine as a focus of research and scholarship. The college is taking a new approach with this unique program that unites expertise from the Cornell <u>College of Veterinary Medicine</u> and the Cornell <u>SC Johnson College of Business.</u>

"I'm thrilled to announce the launch of the Center for Veterinary Business &

Entrepreneurship in collaboration with the Cornell SC Johnson College of Business," says Lorin D. Warnick, D.V.M., Ph.D. '94, the Austin O. Hooey

Dean of Veterinary Medicine. "The center is the culmination of extensive needs-based assessments and planning, and will answer the urgent need in the veterinary profession to provide essential training for students, faculty and alumni to launch, manage and succeed in a business or organization of any kind."



The CVBE focuses on four programmatic pillars: education, economics research, entrepreneurship and intrapreneurship. Through its educational program development efforts, the center will offer a variety of educational programs, including a new D.V.M. certificate program, as well as post-graduate executive education. The center will establish a veterinary economics research program through a strategic faculty hire and collaborations with Cornell's <u>Charles H. Dyson School of Applied</u> <u>Economics and Management.</u> Its entrepreneurship program will focus on creating a robust pipeline from scientific discoveries to commercialization, and intrapreneurship activities will focus on creating an environment that incentivizes and supports innovation and improvement.

To lay a solid foundation for the design of the new business management curriculum, the college conducted a needs-based assessment, surveying and interviewing a diverse group of veterinarians. Additionally, an expert working group of animal health industry leaders, corporate practice managers, private practice owners and veterinary faculty was assembled to identify the knowledge, skills and attributes necessary to support business success. Once implemented, all students will be expected to demonstrate mastery of the core competencies, while elective courses will offer students an opportunity to acquire higher-level competencies tailored to their career interests. Students who complete an eight-credit business pathway will receive a certificate in veterinary business management.



"Our uniquely integrated <u>curriculum</u> will embed the principles of well-run businesses and organizations into students' medical and surgical training," says <u>Jodi</u> <u>Korich</u>, D.V.M. '97, associate dean for education. "We're using a lot of case-based exercises and on- and off-campus learning experiences at hospitals and companies to provide students with living laboratories

in which to observe the business principles in action. We are working to develop an extensive network of practices and companies with whom to partner on this endeavor."

Lauren Roberts

Full Article

Summer Admissions Presentations & Tours

- Friday, June 14, 2019, 2:00-4:00
- Friday, July 19, 2019, 2:00-4:00
- Friday, August 2, 2019, 2:00-4:00

<u>Register</u>





Questions? Contact us!

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